



Cookie Policy

By using the website, you consent to the usage of data captured by the use of cookies. Cookies allow us to do multiple things to enhance and improve your browsing experience on our website. If you wish to turn off cookies, please adjust your browser settings. Our website will continue to function without cookies.

We use cookies to track visitors to our website; these details are in no way personal or identifiable and will never be shared. Our cookies are for the sole purpose of improving the performance of our website for you, the user; this includes allowing us to geo-target our users, to make websites more personal and relevant to you. Below are the third-party tools we use:

Google Analytics

Page views, source and time spent on website are part of the user activities information we can see with this cookie. This information cannot be tracked back to any individuals as it is displayed as depersonalised numbers; this is to help protect your privacy whilst using our website.

Using Google Analytics, we can take account of which content is popular, helping us to provide you with reading and viewing materials which you will enjoy and find useful in the future.

Should you not wish for your website visits to be recorded by Google Analytics, you are able to opt-out with the addition of a browser add-on: Google Analytics Opt-out Browser Add-on

The above information is collected via Google advertising cookies and anonymous identifiers, in addition to data collected through the standard Google Analytics implementation. It also allows us to understand what type of users visit the site, which then lets us improve the website's offerings for a better user experience.

Website Optimiser

This uses cookies to remember your search history. The information collected is anonymous and not personally identifiable, allowing us to generate more relevant results for your searches in the future.

Visitor Tracking

We often record and monitor user's behaviour around the website to analyse how we can improve its navigation, page layout and performance.

